

Future Lighting Solutions Collaborates with Humanlitech to Design LED Lighting for Korea's Landmark Busan Cinema Center



Shanghai, China (November 10, 2011) - Future Lighting Solutions is pleased to announce the successful completion of a major lighting project in Korea with Humanlitech.

The challenge was to design reliable, energy efficient lighting for the Busan Cinema Center, a landmark entertainment complex in Korea. The Busan Cinema Center is the exclusive venue for screenings and events for the Busan International Film Festival and also serves as a symbolic structure representing the film culture and business in Asia.

A central part of the complex's stunning beauty is its huge roof with 42,000 LUXEON® LED lights, spanning one and a half times the size of a soccer field. On the underside of the roof is an LED screen, which provides splendid lighting and a variety of video effects.

Future Lighting Solutions helped in determining the highest quality, most effective lighting to meet the technical requirements as well as aesthetic priorities for such a visible and large scale venue. The LUXEON Rebel Color Portfolio was selected, based on high color quality, reliability, and color control. Alex Lee, Sales Director of Future Lighting Solutions Korea said, "Using our exclusive design tools to achieve high color quality and ensure consistent color bins, we were able to provide support to Humanlitech from concept through evaluation."

The result is a stunning LED-saturated roof, with lighting that virtually connects the Busan Cinema Center to the sky, artfully merging the plaza with its surroundings and creating a multifunctional urban space that successfully coexists with nature.

About Humanlitech Inc.

Humanlitech Inc. was established with a goal of improving the quality of life through creating beautiful lighting environments. Focused on improving scenery with light, Humanlitech is a professional LED lighting and lighting control systems manufacturer with a strong emphasis on research and development.

Humanlitech continues to expand, with increasing capabilities and performance that grow along with technological advancements. The company offers cutting edge semiconductor lighting devices, as well as general lighting products that are efficient, effective and environmentally friendly.

Press Release

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Humanlitech is dedicated to ensuring the peaceful coexistence of human beings and their man-made surroundings with nature.

For more information visit: <http://www.humanlitech.com>

About Future Lighting Solutions

Future Lighting Solutions is a leading provider of solid-state lighting technologies, engineering expertise and online simulation and design tools to facilitate application development and accelerate customers' time to market. Our comprehensive portfolio includes a broad selection of LED system components, as well as integrated or customized solutions to enable cost effective, energy efficient lighting applications.

From retrofitting bulbs to building LED systems from the ground up, we offer industry leading LEDs, optical solutions, power modules and ICs, passive and active thermal solutions, light engines, modular systems, planar lighting and remote phosphor technologies.

Our world-class team of lighting experts, along with our global lighting resource centers, supply chain solutions and network of specialized partners, ensures the highest quality solid-state lighting solutions for customers.

The company is a division of Future Electronics. For more information visit: www.FutureLightingSolutions.com.

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