

Press Release

November 4th, 2016



Future Lighting Solutions Wins ECIA Marketing Award

Montreal, Canada – November 4, 2016 - Future Lighting Solutions, a division of Future Electronics, a global leading distributor of electronic components, won top honors in the category of Best Co-Op Marketing during the advertising awards ceremony at the Electronic Components Industry Association's Executive Conference recently held in Chicago.

The Electronics Choice Industry Awards program recognizes companies' outstanding advertising efforts in marketing their brands within the electronics industry. The contest gives ECIA members a chance to spotlight their marketing materials in nine different categories, including print advertising, digital communication and video applications. The annual competition regularly generates over 100 entries, and winners are chosen based on key factors including creativity, strategy and results.

Future Electronics' winning entry in the Best Co-Op Marketing category was for a print ad promoting the Philips Lighting Zero Lead-Time Initiative with Future Lighting Solutions, a focused campaign specifically promoting the immediate availability of designated products from Philips Lighting.

This co-op advertisement was based on an exclusive Philips Lighting/FLS program, offering a unique value proposition that resonates with customers as it addresses a common challenge with respect to supply chain needs.

"We are delighted to receive this honor from the ECIA," said Jamie Singerman, Corporate Vice President, Worldwide, of Future Lighting Solutions. "This award recognizes the value of our partnership with Philips Lighting and also highlights the value the Zero Lead-Time Initiative delivers to our customers."

For more information about Future Lighting Solutions, visit: www.FutureLightingSolutions.com

About Future Lighting Solutions

Future Lighting Solutions is a leading provider of solid-state lighting technologies, engineering expertise and online simulation and design tools. Our mission is to facilitate application development and accelerate customers' time to market. Our comprehensive portfolio includes a broad selection of LED system components, and integrated solutions that enable our customers to manufacture cost effective, energy efficient lighting applications.

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We provide a comprehensive range of LED light sources including high-power LEDs, mid-power LEDs, low power LEDs, CoB, LED arrays, LED modules and LED light engines. Our portfolio is completed with a range of optical solutions, LED drivers, passive and active thermal solutions, connectors and controls.

Our world-class team of lighting experts, along with our global lighting resource centers, supply chain solutions and network of specialized partners, ensure the highest quality solid-state lighting solutions for customers.

The company is a division of Future Electronics.

For more information visit: www.FutureLightingSolutions.com.

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